

**bernard brissaud**



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**Campagne  
affichage  
aéroports  
européens**



Pour naître, l'Euro a choisi le Cuivre.  
Euro. Born out of copper.


Naturellement antibactérien, le cuivre est [TALK] de notre santé.  
Naturally bacteria resistant, copper is an [Ally] for our health.



Pour naître, l'Euro a choisi le Cuivre.  
Euro. Born out of Copper.

100% recyclable. Le cuivre - essentiel pour un développement durable.  
100% recyclable. Copper - essential for sustainable development.



Pour naître, l'Euro a choisi le Cuivre.  
Euro. Born out of Copper.





Le cuivre, métal de la communication - essentiel pour notre futur.  
Copper, the metal of communication - Essential for our future.




**Affiche et  
annonce presse  
Angleterre**



100% recyclable



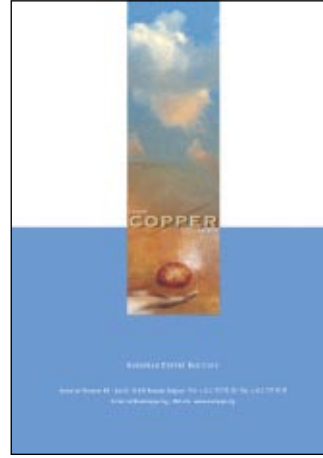
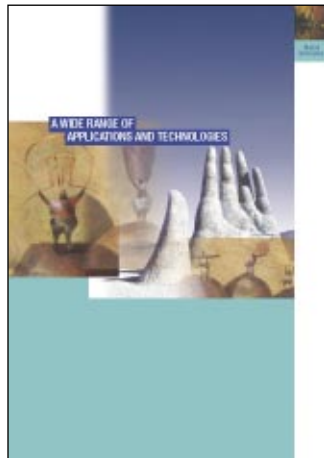
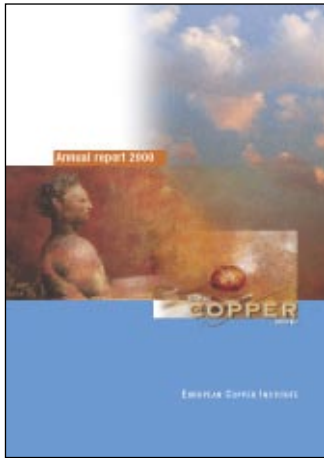
The copper plumbing industry recycles old copper tube  
into new copper tube, again and again.



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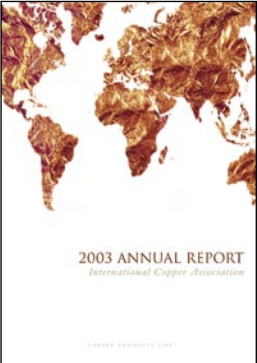



**Rapport annuel  
et création  
illustrations**





Rapport annuel  
et création  
illustrations



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**Chairman's Message**

**D**uring the past year, the International Copper Association has continued to work closely with its members to address the challenges of the global copper market. The Association's focus has been on promoting sustainable growth and innovation in the copper industry. We have achieved significant milestones in our efforts to build connections and foster regional achievements. Our commitment to environmental stewardship and technological advancement remains steadfast. As we look ahead, we are confident in our ability to continue leading the industry towards a bright future. Thank you to our members and partners for their ongoing support and collaboration.

*John M. ...*  
John M. ...

**President's Message**

**T**he past year has been a period of significant growth and innovation for the copper industry. We have seen remarkable achievements in our efforts to build connections and foster regional achievements. Our commitment to environmental stewardship and technological advancement remains steadfast. As we look ahead, we are confident in our ability to continue leading the industry towards a bright future. Thank you to our members and partners for their ongoing support and collaboration.

*John M. ...*  
John M. ...



**China**

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*Richard ...*  
Richard ...

**Environment**

**E**ncouraging innovation in the copper industry is a key priority for the International Copper Association. We have seen remarkable achievements in our efforts to build connections and foster regional achievements. Our commitment to environmental stewardship and technological advancement remains steadfast. As we look ahead, we are confident in our ability to continue leading the industry towards a bright future. Thank you to our members and partners for their ongoing support and collaboration.

*John M. ...*  
John M. ...

**Financials**

	2002	2001	2000
<b>Revenue</b>	1,000,000	950,000	900,000
<b>Expenses</b>	800,000	750,000	700,000
<b>Net Income</b>	200,000	200,000	200,000

*John M. ...*  
John M. ...



**Funding & Leverage**

**F**unding and leverage are critical factors in the success of any business. The International Copper Association has worked closely with its members to address the challenges of the global copper market. We have achieved significant milestones in our efforts to build connections and foster regional achievements. Our commitment to environmental stewardship and technological advancement remains steadfast. As we look ahead, we are confident in our ability to continue leading the industry towards a bright future. Thank you to our members and partners for their ongoing support and collaboration.

*John M. ...*  
John M. ...

**Communications**

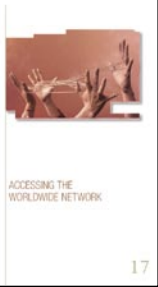
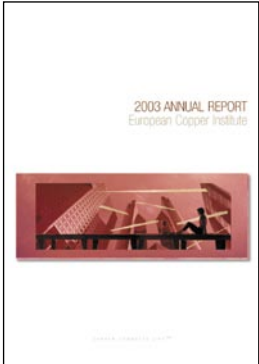
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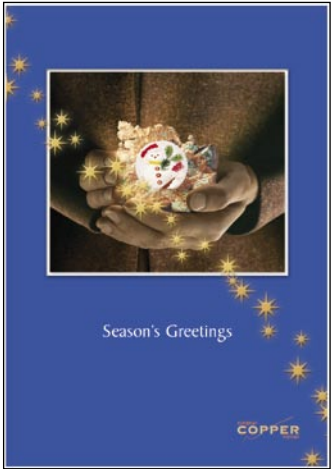
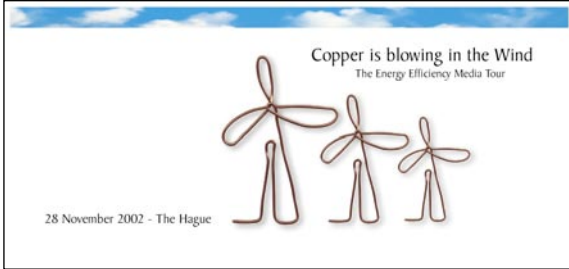
*John M. ...*  
John M. ...

**REGIONAL ACHIEVEMENTS**



**Rapport annuel  
et création  
illustrations**





Poster




Logo picto



**Campagne  
B to B**

The fastening system that locks more strongly...



...is also the one you can unlock more easily: 3M Dual Lock.

**3M Dual Lock™ Reversible Fastener**  
It is a new fastening system inspired from interlocking magnetic carpet tiles. When the pieces of 3M Dual Lock Reversible Fastener are pressed together, they provide a robust and self-aligning fastener that can be opened and closed up to 100 times.

As a result, 3M Dual Lock Reversible Fastener is a strong, reliable alternative to traditional adhesives or screws. It is also a fast and easy-to-use fastener that can be used in a wide range of applications.

Key features:  
- 100% reversible  
- 100% self-aligning  
- 100% self-cleaning  
- 100% self-aligning  
- 100% self-aligning

Applications:  
- 3M Dual Lock Reversible Fastener is ideal for a wide range of applications, from temporary displays to permanent fasteners. It is also a fast and easy-to-use fastener that can be used in a wide range of applications.

3M Dual Lock Reversible Fastener  
The software solution to your assembly needs.

Contact Us: 1-800-368-5747  
Tel: +1 330 937 31 82 91  
Fax: +1 330 937 31 82 91

3M Bonding Solutions  
more than just an alternative

3M phone: (33) (0) 30 31 82 91  
3M Innovation

This truck is carrying quite a load of rivets, screws and welds.



This one is simply carrying more goods.

The 3M Bonding Solutions are used to secure the load in the truck. They provide a strong, reliable fastening system that can be used in a wide range of applications. The 3M Bonding Solutions are used to secure the load in the truck. They provide a strong, reliable fastening system that can be used in a wide range of applications.

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3M Bonding Solutions  
more than just an alternative

3M phone: (33) (0) 30 31 82 91  
3M Innovation

In their own way, they're also a monument to strength and durability:



3M™ VHB™ bonding tapes

The introduction of 3M VHB bonding tapes 20 years ago revolutionized construction. It provided a strong, reliable fastening system that could be used in a wide range of applications. The 3M VHB bonding tapes are used to secure the load in the truck. They provide a strong, reliable fastening system that can be used in a wide range of applications.

Key features:  
- 100% reversible  
- 100% self-aligning  
- 100% self-cleaning  
- 100% self-aligning  
- 100% self-aligning

Applications:  
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3M VHB bonding tapes  
A monument to which to hold your competition.

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Fax: +1 330 937 31 82 91

3M Bonding Solutions  
more than just an alternative

3M phone: (33) (0) 30 31 82 91  
3M Innovation

More attractive product assemblies...



Mean more attractive sales curves.

The 3M Dual Lock Reversible Fastener is a new fastening system inspired from interlocking magnetic carpet tiles. When the pieces of 3M Dual Lock Reversible Fastener are pressed together, they provide a robust and self-aligning fastener that can be opened and closed up to 100 times.

As a result, 3M Dual Lock Reversible Fastener is a strong, reliable alternative to traditional adhesives or screws. It is also a fast and easy-to-use fastener that can be used in a wide range of applications.

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3M Dual Lock Reversible Fastener  
The software solution to your assembly needs.


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Fax: +1 330 937 31 82 91

3M Bonding Solutions  
more than just an alternative

3M phone: (33) (0) 30 31 82 91  
3M Innovation

New 3M™ VHB™ Clear sets new standards of strength and security.

The competition obviously needs to put more muscle into it!



The new 3M VHB Clear 1000 recently won the award for Best New Product.

- Best of award on the market 2008
- 100% reversible
- 100% self-aligning
- 100% self-cleaning
- 100% self-aligning
- 100% self-aligning

Applications:  
- 3M VHB Clear 1000 is ideal for a wide range of applications, from temporary displays to permanent fasteners. It is also a fast and easy-to-use fastener that can be used in a wide range of applications.

3M VHB Clear 1000  
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more than just an alternative

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3M Innovation

Attractive assemblies give designers pleasure,



...pleasure that finance directors can enjoy too.

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3M Bonding Solutions  
more than just an alternative

3M phone: (33) (0) 30 31 82 91  
3M Innovation

Annonce  
presse

"Pour qu'un lieu devienne aussi un lien"



Avec Accenture,  
un nouveau Louvre  
va s'ouvrir sur  
Internet.

Accenture, avec ses outils et ses services, contribue à ce que le Louvre, par son site Internet, devienne un lieu de rencontre et de dialogue. Un lieu qui rendra aussi un bon service à ses visiteurs. Plus de 10 millions de visiteurs en ligne. Plus de 10 millions de visiteurs en ligne. Plus de 10 millions de visiteurs en ligne. Plus de 10 millions de visiteurs en ligne.

• Conseil • Technologies • Externalisation • Alliances • Capital Risque  
Accenture Capital précédemment Andersen Consulting



Campagne  
presse

**L'ÉQUIPE**

VENREDI 20 MARS 2003 - LE QUOTIDIEN DU SPORT ET DU LOUVRABLE - 10 PAGES - 430 F

C'est sans avoir que l'ARVIL, le club de Paris, qui a gagné avec les 1000 euros de la Coupe.



**Pau, échec daimate**



• Conseil • Technologies • Externalisation • Alliances • Capital Risque  
Accenture Capital précédemment Andersen Consulting



**invention**



• Conseil • Technologies • Externalisation • Alliances • Capital Risque



**inspiration**



• Conseil • Technologies • Externalisation • Alliances • Capital Risque



**engagement**



• Conseil • Technologies • Externalisation • Alliances • Capital Risque



**vision**



• Conseil • Technologies • Externalisation • Alliances • Capital Risque



**Annonces  
presse**



**écoliers  
du monde**

Notre époque rend toujours plus dramatique le cas des enfants qui n'ont pas accès à la scolarité. Dans un monde où les cultures individualistes se sont effondrées, l'école est la seule association qui leur permette d'échanger et d'apprendre, comme personnes humaines, une communauté. Sans elle, il ne vaudrait que ce qui vaudra leur force, leur corps, leur âme au Marché, à l'un des marchés. Il y a toujours, partout, dans les montagnes, au bord des rivières, le besoin d'aide est immense. Et l'enfant le plus grand qui fait passer offre à un enfant avec le lait, à travers l'école, avec une monnaie ou un panier.

C'est plus que d'être. C'est la rendre un être. C'est le droit de l'école, le même à côté de la vie. C'est la offre, tout simplement, un être.

Écoliers du Monde/Aide et Action est la seule association à avoir obtenu deux fois le Prix Global de la Transparence de l'Information Économique décerné par la Commission Nationale des Comptes des Comptes. 80% des sommes sont affectés aux activités de terrain et seulement 20% aux frais de gestion.

**Un enfant privé d'école aujourd'hui, demain ne sera qu'une marchandise.**

**Aide-Action**

53 bd de Charonne 75045 Paris Cedex 11 - Tél. 01 55 25 70 00  
www.ecoliers-du-monde.org - E-mail : info@ecoliers-du-monde.org



**écoliers  
du monde**

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**Annonces  
presse et logo**

Les encres  
impriment la marque  
de leur performance

**I - La performance-cr ativit **

**AFEI**

ASSOCIATION DES FABRICANTS D'ENCRE D'IMPRIMERIE

Les encres  
impriment  
la marque de leur performance

**III - La performance-environnement**

**AFEI**

ASSOCIATION DES FABRICANTS D'ENCRE D'IMPRIMERIE

Les encres  
impriment la marque  
de leur performance

**II - La performance-service**

**AFEI**

ASSOCIATION DES FABRICANTS D'ENCRE D'IMPRIMERIE



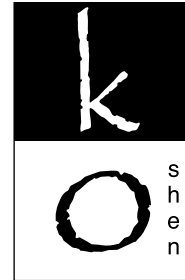
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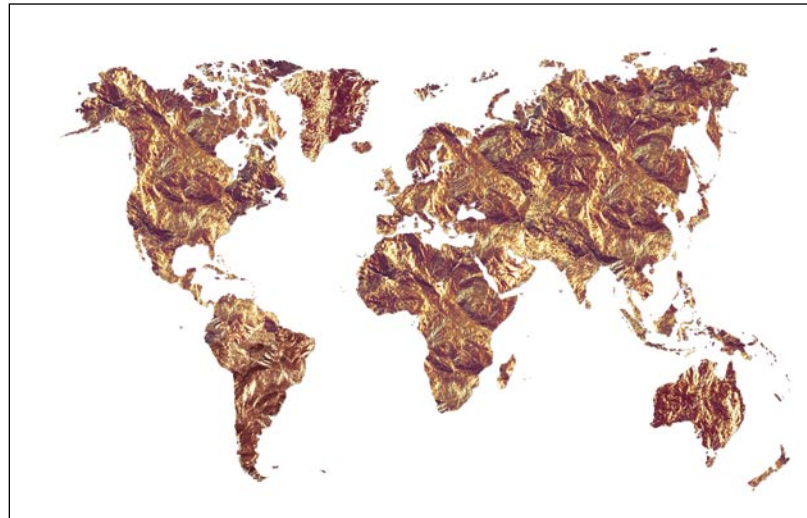
Czechorowski  
Burlington, VT. reality@together.net



Dossiers  
presse



Création  
d'images



**Johnson**  
24 sec.

**Animatic**  
pour test conso.



**Colgate-  
Palmolive**  
15 sec.

**Animatic**  
pour test conso.



**Sara Lee**  
Maison du café  
40 sec.

**Animatic**  
pour test conso.



**Johnson**  
9 sec.

**Animatic**  
pour test conso.

